

# kalindi arabis

## ui designer

### ABOUT ME

I have been working as an independent designer for nine years. I have been responsible for full deliveries; from prototyping, designing, developing to launching. I have also consulted with teams on an ongoing basis. My background has created various opportunities to practice a wide range of skills. I learned the importance of precise organization and adaptability while working with different teams on simultaneous projects. I pride myself on my excellent time management, reliability, and clear communication.

### EXPERIENCE

#### MUSICROAMER

UI/UX DESIGNER | 2018-PRESENT

Currently solving the layout and user-flow challenges of adapting *musicroamer.com* into a progressive web app. The process has included the use of user-flows, concept sketches, and low-fi prototypes to design the solutions rapidly. It's a process of close collaboration with the founder and engineers to create a consistent and delightful user experience with interesting interactions. The creation of a flexible design system that allows the product to grow has been a significant part of the process.

#### ARTHOUSE INTERACTIVE

INTERACTION DESIGNER | 2011-2018

I was responsible for the entire spectrum of user experience (from social media images, banners, landing pages, to full sites). Quick prototyping and developing became indispensable to our day-to-day. I worked with some of the most exciting Broadway brands such as *Chicago On Broadway*, *Gigi On Broadway* and *Stomp*.

#### SOURCE CXM

UI DESIGNER | 2010-PRESENT

I translate Source's ambitious designs into meaningful interactions that compel the user to engage with the content. Lately, the GreenSock library is the weapon of choice for our animation work. I started working with them when Flash was king, and I mastered the ability to squeeze every ounce of possibility in every kilobyte, a skill I hope never to lose. Clients include: *Sponge Bog Square Pants*, *Bic*, *Toshiba* and *Phillips*.

#### SITUATION INTERACTIVE

DIGITAL DESIGNER | 2007-2012

Situation inspired in me a passion for excellence at work. I started as an intern and through the years worked in every facet of the web. Ambitiously animated Flash sites & widgets taught me the intricacies of motion design. I designed and animated landing pages and sites for such prestigious clients as *Disney on Broadway*, *Spider-Man*, *Marvel*, *The Adams Family*, *Dreamgirls*, *Hair*, *Billy Elliot* and the *Blueman Group*.

### SKILLS

INTERACTION DESIGN

MOTION DESIGN

RESPONSIVE UI

USER FLOWS

PROTOTYPING

HTML / CSS / SASS

GSAP

WORDPRESS

### TOOLS

SKETCH

INVISION

PHOTOSHOP

ILLUSTRATOR

GIT

### LANGUAGES

ENGLISH

PORTUGUESE

CONVERSANT FRENCH

### OTHER WORK

ANTIEAU GALLERY

15 DEGREES (Motion Design)

SPOTCO (Visual & Motion Design)

DELLA FEMINA (Development)

### EDUCATION

HUNTER COLLEGE CITY OF NY

(BA, MAGNA CUM LAUDE)

DIGITAL MEDIA STUDIES

MINOR, STUDIO ARTS